



MAKE A DIFFERENCE IN YOUR COMMUNITY

What is a ME?

A ME is a microenterprise, a very small business that is more often than not embedded in the community. A ME could be a clothing shop, a child care provider, a bakery, a lawn care service, artists or farmers, among many others.

How does buying ME help you?

Microenterprises help to keep dollars in your community since more of your money is used to make purchases from other local businesses and therefore recycles back into the local economy. They are also more likely to support community groups, create more good jobs, provide better service and foster a strong and friendly network of residents.

How are you contributing by buying ME?

Every dollar you spend at a microenterprise is a vote for hard-working families, local jobs, and the special character of your area. Independent businesses add variety to the landscape, offer opportunity for ownership, and stay in their communities even when the economy shifts. Buying ME shows that you care about your community, the livelihood of your neighbors, and the preservation of local crafts, trades, and traditions.

How can you Buy ME?

Buying ME is simple! Give your loved ones and yourself special gifts from microenterprises or think of a local microenterprise first when you need a service or product (e.g. accounting, childcare, landscaping, clothing, surveillance and security solutions, beauty products and treatments, home and office furnishings, transportation, graphic design, web site development, engineering, research, language translation services, specialty grocery items, catering, burial products, etc.).

Browse the KOSBE Small Business e-Directory now at <http://www.kosbe.org/main/?q=node/5> to find a list of our small business clients in business in your area.